

# ONE PRIZE: NYC **6** BORO

- > **Sponsorship of the highly coveted One Prize with huge local and international exposure.**
- > **Affiliate your organization with leaders in NYC's cleantech space.**
- > **Exclusive sponsorship for \$20,000; supporting sponsorship packages also available.**

**NYC is the nation's largest, and world's most important market** – The heart of the 50 million person northeast market, the 23 million person metro market, NYC's 8.4 million person market is America's largest. Electric vehicles, the world's largest bikeshare program, 5 billion square feet of building area...an ideal market for cleantech innovation across the industrial spectrum.

**Leading the future** – It is a blueprint for a cleaner, better city. Leading universities including Stanford are vying to establish one of the world's most advanced engineering institutes on Roosevelt Island-- in the heart of the East River. The city's Blue Network has focused attention on using our waterways for transportation, recreation and more. E3NYC is a proposed 6-month long World Cleantech Festival along the East River, in 2016.

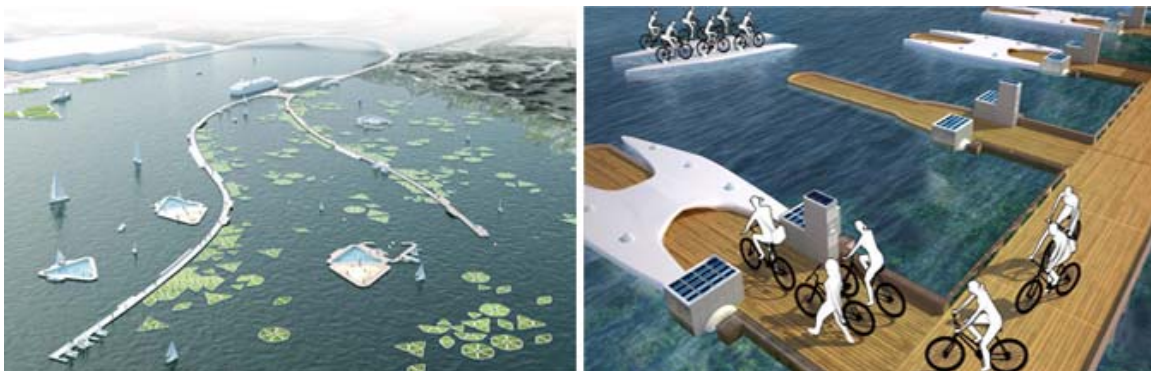
**New York City is the world's second home.**

**Ideas generated by the One Prize are not only for New York City, but also for cities from around the world.**

**Huge exposure** – Within the first month of launch the One Prize web site had over 200,000 hits from over 30 countries. 256 people from 18 countries and 5 continents entered the competition. One Prize results have been published in over 500 magazines, websites and blogs, and has been translated into 26 different languages. An exhibit in India is already in the works.

Underscoring the civic important, Amanda Burden, Chairperson of the Planning Commission will be introducing the One Prize awards on January 18<sup>th</sup> at the Architectural Center. In addition to Chairperson Burden, jurors of the One Prize included Adrian Benepe (head of the Parks Department), Helena Durst and other civic leaders.

The One Prize ceremony is in conjunction with the **Transportation Transformation** symposium, co-hosted by **E3Think**, the **Manhattan Chamber of Commerce** and **Con Edison**. Participants and co-sponsors in the Transportation Transformation series have already included **Tesla Motors, Coda Automotive, Alta Bicycle Sharing, Trek Bicycles** and many more leaders in the cleantech space. Participants already invited to the January event include senior executives from **Ford Motors, A123, Coulomb Technologies, and Cisco**.



# ONE PRIZE: NYC **6** BORO

## **PLATINUM SPONSOR • \$20,000 (Reserved for one corporation)**

- > Identified as lead sponsor at the **One Prize** awards ceremony.
- > Identified as lead sponsor at January and April **Transportation Transformation** events.
- > Opportunity to deliver opening speech at the **One Prize** awards ceremony.
- > Display of company exhibit; literature distributed at the **One Prize** ceremony.
- > Distribution of company marketing material in e-mail blasts, announcements, brochures and more.
- > Receive full media coverage; full page recognition in awards ceremony program.
- > Receive unlimited complementary tickets to the awards ceremony.

## **GOLD SPONSOR • \$5,000 (Reserved for two corporations)**

- > Identified as a sponsor at the **One Prize**.
- > Identified at January **Transportation Transformation** event.
- > Company display and company literature distributed at ceremony.
- > Distribution of company marketing material in e-mail blasts, announcements, brochures and more.
- > Receive full media coverage; half-page recognition in awards ceremony program.
- > Receive unlimited complementary tickets to the awards ceremony.

## **SILVER SPONSOR • \$1,000**

- > Identified as a sponsor at **One Prize** awards ceremony.
- > Acknowledged in e-mail blasts, announcements, brochures and more.
- > Receive media coverage; quarter-page in awards ceremony program.
- > Complimentary tickets to the awards ceremony.

## **Friend \$250**

- > Acknowledgment as a friend at the One Prize ceremony.
- > Acknowledged in e-mail blasts, announcements, brochures and more.
- > 2 complimentary tickets to the awards ceremony.
- > Listed in the awards ceremony program.

For more information about becoming a sponsor, please contact Maria Aiolova at [maria@terreform.org](mailto:maria@terreform.org).